

ICAR - Krishi Vigyan Kendra

(Host : Sri Avinashilingam Education Trust , Coimbatore)

Vivekanandapuram – 641113, Karamadai Block, Coimbatore DT, TamilNadu

Extension Activities conducted by the KVK

Year : 2009-10

Nature of Extension Programme	No. of Programmes	No. of Participants (General)			No. of Participants SC / ST			No. of extension personnel		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Field Day	9	298	134	432	23	18	41	15	6	21
Exhibition	7	1067	719	1786	68	47	115	159	53	212
Film Show	7	347	146	493	19	16	35	29	6	35
Method Demonstrations	9	137	74	211	11	8	19	1	6	7
Farmers Seminar	2	442	113	555	64	32	96	15	6	21
Lectures delivered as resource persons	6									
Newspaper coverage	16									
TV talks	9									
Popular articles	2									
Extension Literature	35	226	166	392	18	13	31	2	0	2
Advisory Services	97	300	116	426	39	24	63	10	3	13
Scientific visit to farmers field	5	88	34	122	12	8	20	1	2	3
Farmers visit to KVK	93	448	308	756	72	64	136	20	17	37
Diagnostic visits	78	187	74	261	20	17	37	5	2	7
Exposure visits	10	155	105	260	19	14	33	7	0	7
Ex-trainees Sammelan	1	22	13	35				1	1	2
Soil health Camp	1	49	16	65						
Animal Health Camp	2	528	20	548						
Farm Science Club Conveners meet	8	171	0	171						

Self Help Group Conveners meetings	38	16	624	640				3	12	15
Celebration of world breast feeding week	1	5	100	105				2	6	8
Celebration of International women day	1	0	80	80					4	4
Others (specify)										
Celebration of world Water day	1	36	18	54	2	3	5	6	0	6
Rabi Campaign and Technology week 2009	1	1062	564	1626	123	104	227	157	47	204
PRA exercise conducted	3	106	38	144				6	0	6
SHG credit link mela	2	8	181	189	0	24	24	5	1	6
Joint Liability Group meeting	19	43	138	181				23	7	30
Total	463	5741	3781	9532	490	392	882	467	179	646

Year : 2010-11

<i>Nature of Extension Programme</i>	<i>No. of Progs</i>	<i>No. of Participants (General)</i>			<i>No. of Participants SC / ST</i>			<i>No. of extension personnel</i>		
		<i>Male</i>	<i>Female</i>	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Total</i>
Field Day	9	178	34	212	58	22	80	18	6	24
Kisan Mela	2	97	78	175	23	5	28	13	3	16
Exhibition	10	901	1204	2105	103	221	324	133	79	212
Film Show	4	332	134	466	16	5	21	40	16	56
Method Demonstrations	14	233	193	426	13	-	13	16	4	20
Lectures delivered as resource persons	12									
Newspaper coverage	7									
Radio talks	3									
Popular articles	6									
Extension Literature	20									
Advisory Services	75	274	56	330	65	14	79	19	20	39
Scientific visit to farmers field	18	1084	796	1880	7	22	29	9	1	10
Farmers visit to KVK	106	953	469	1422	165	71	236			
Diagnostic visits	49	146	86	232	3	15	18	10	0	10
Exposure visits	11	300	212	512	19	25	44	76	17	93
Soil health Camp	1	26	4	30						
Animal Health Camp	3	90	9	99	7	6	13	17	3	20
Soil test campaigns	1	15	5	20	2	1	3	4	2	6
Farm Science Club Conveners meet	18	414	0	414	16	0	16	2	0	2
Self Help Group Conveners meetings	48	0	670	670	0	59	59	0	4	4
Any Other (Specify) Technology week celebration	1	198	225	423	75	48	123	108	39	147
JLG meetings	29	18	166	184	22	0	22	0	0	0
Vana mahotchevam	1	72	7	79	9	0	9	6	3	9
Health camp	1	16	19	35	7	9	16	6	0	6
Goat rearing association formed	1	0	5	5	3	10	13	2	0	2
PRA survey	1	24	14	38	3	1	4	4	0	4
Total	451	5371	4386	9757	616	534	1150	483	197	680

Year : 2011-12

Nature of Extension Programme	No. of Programmes	No. of Participants (General)			No. of Participants SC / ST			No. of extension personnel		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Field Day	8	125	65	190	11	16	27	13	7	20
Exhibition	7	422	258	680	48	35	83	11	12	23
Film Show	5	202	14	216	18	6	24	18	0	18
Method Demonstrations	36	308	567	875	24	62	84	36	67	103
Farmers Seminar	3	80	115	195	9	26	35	0	0	0
Group meetings	11	23	47	70	0	12	12	11	5	16
Radio talks	1									
TV talks	1									
Popular articles	2									
Extension Literature	42	343	245	588	31	26	57	3	17	20
Advisory Services	87	200	69	269	23	19	42	13	12	25
Scientific visit to farmers field	86	329	160	489	37	11	48	35	29	64
Farmers visit to KVK		848	354	1202	83	49	152	116	87	203
Diagnostic visits	32	73	41	114	8	6	14	10	5	15
Exposure visits	4	93	59	152	3	16	19	3	8	11
Farm Science Club Conveners meet	14	482	71	553	24	0	0	18	13	31
Self Help Group Conveners meetings	21	0	357	357	0	48	48	5	50	55
Celebration world breast feeding week	1	2	41	43	0	8	8	0	12	12
Womens day celebration	1	3	73	76	0	7	7	0	12	12
Awareness camp on Parthiniam Eradication	2	27	3	30	0	0	0	0	0	0
Farmers Field School	1	24	6	30	0	0	0	0	0	0
Total	365	3584	2545	6129	319	347	660	292	336	628

Year : 2012-13

Nature of Extension Programme	No. of Programmes	No. of Participants (General)			No. of Participants SC / ST			No. of extension personnel		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Field Day	3	71	21	92	19	11	30	8	2	11
Kisan Mela	12	1277	646	1923	93	58	151	36	13	49
Exhibition	18	1707	989	2696	119	63	182	26	15	41
Film Show	3	16	2	18	0	2	2	1	0	1
Method Demonstrations	29	176	259	435	27	33	60	0	0	0
Group meetings	15	0	339	339	0	3	3	0	0	0
Lectures delivered as resource persons	4	125	166	291	21	39	60	0	0	0
Newspaper coverage	4									
Radio talks	5									
TV talks	1									
Popular articles	2									
Extension Literature	6									
Advisory Services	186	211	46	257	13	9	22	0	0	0
Scientific visit to farmers field	7	30	2	32	0	0	0	7	0	7
Farmers visit to KVK	-	2179	1330	3509	251	162	413	182	47	229
Diagnostic visits	37	89	58	147	10	8	18	0	0	0
Exposure visits	4	55	83	148	6	7	13	0	0	0
Animal Health Camp	10	2354 (Animals)								
Farm Science Club Conveners meet	5	159	15	174	0	0	0	5	0	5
Self Help Group Conveners meetings	15	0	339	339	0	3	3	0	0	0
Celebration world breast feeding week	2	0	52	52	0	12	12	1	6	6
Food day celebration	1	0	73	73	0	0	0	3	4	7
Awareness camp	6	99	113	212	12	21	33	6	3	9
Farmers Field School										
IPM interface with SHG at KVK campus	1	0	168	168	0	12	12	2	1	3
Farmers and Scientific interface meeting conducted at TNAU	1	13	0	13	0	0	0	16	7	23
PRA exercise conducted	4	97	15	112	28	12	40	0	0	0
Farmers meet 2013	1	177	251	428	28	12	40	11	5	16
Total	384	6551	4970	11531	634	467	1101	337	106	443

Year : 2013 -14

<i>Nature of Extension Programme</i>	<i>No. of Program mes</i>	<i>No. of Participants (General)</i>			<i>No. of Participants SC / ST</i>			<i>No.of extension personnel</i>		
		<i>Male</i>	<i>Female</i>	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Total</i>
Field Day	1	29	26	55	0	0	0	1	1	2
Exhibition	11	3945	1369	5314	195	31	226	17	9	26
Method Demonstrations	23	204	107	311	22	37	59	3	4	7
Lectures delivered as resource persons	15	212	104	316	27	17	44	9	7	16
Newspaper coverage	5									
TV talks	1									
Extension Literature	10	367	164	531	47	45	92	3	4	7
Advisory Services	84	148	17	165	6	3	9	0	0	0
Scientific visit to farmers field	21	95	37	132	13	2	15	0	0	0
Farmers visit to KVK	0	1248	1107	2355	86	92	178	0	0	0
Diagnostic visits	17	198	83	281	13	8	21	0	0	0
Exposure visits	7	127	43	170	10	12	22	0	0	0
Animal Health Camp	1	600	animal							
Soil test campaigns	2	3	14	17	19	12	31	0	0	0
Farm Science Club Conveners meet	2	36	0	36	0	0	0	0	0	0
Self Help Group Conveners meetings	14	0	349	349	0	0	0	0	0	0
Kisan Mobile Advisory services	255	479	285	764	49	14	63	0	0	0
Celebration of Technology week	1	34	96	130	16	22	38	4	8	12
JLG meetings	6	3	92	95	0	0	0	0	0	0
Result Demonstration	11	28	144	172	0	6	6	0	2	2
Breast feeding week celebration	1	0	46	46	0	21	21	0	2	2
World food day	1	16	84	100	3	18	21	0	0	0
Women enterprenur interface	1	1	77	78	0	6	6	0	3	3
Women in agri workshop	1	22	23	45	1	2	3	0	0	0
PRA exercise	4	72	139	211	19	23	42	1	2	3
Total	495	7267	4406	11673	526	371	897	38	42	80

Year : 2014-15

<i>Sl. No.</i>	<i>Activities</i>	<i>No. of Programs</i>	<i>No. of farmers</i>		<i>Extn functionaries</i>	
			<i>Male</i>	<i>Female</i>	<i>Male</i>	<i>Female</i>
1	Exhibition	16	1438	1112	37	49
2	Diagnostic Visits	75	280	130	2	3
3	Exposure visits	1	107	33	2	1
4	Field Visits	76	454	168	-	-
5	Farmers visits to KVK	69	894	249	12	7
6	Advisory enquiry / Helpline services	57	49	8	-	-
7	Farm Science Club formation	1	25	0	0	-
8	Extension literature distributed	6	415	210	16	9
9	News paper coverage	2	Mass			
10	Scientific team visits to KVK	31	89	29	1	1
11	Scientist visits to farmers fields	9	16	9	1	1
12	SHG follow up meeting	4	-	49	-	-
13	Kisan Mobile Advisory services	178	30187	0	0	0
14	Method Demonstrations	57	796	503	7	4
15	JLG meeting	11	41	14	-	-
16	Awareness camp	3	188	26	1	2
17	Animal health camp	1	264	36	9	2
18	seminar	1	32	2	3	2
19	survey	2	26	15	3	4
20	PRA meeting	4	52	34	3	2
21	Radio programme	1	Mass			
	Total	442	5669	2926	123	103

Year : 2015-16

S No	Name of the extn activities	No of programmes	No of farmers	No of Extn officials	Total
1	Advisory Services (Over phone)	178	404	25	429
2	Celebration of women day	1	223	19	242
3	Diagnostic visits	58	219	21	240
4	Exhibition	6	2465	121	2586
5	Exposure visits	6	209	26	235
6	Farmers Group Meeting	2	66	28	94
7	Farmers Seminar/Workshop	5	720	52	772
8	Farmers visit to KVK	178	2633	259	2892
9	Field day	1	17	0	17
10	Film show	2	336	32	368
11	Group Discussions	2	24	11	35
12	KisanGhoshi	1	65	1	66
13	Lectures Delivered as Resource Person	1	28	4	32
14	Meeting/ Workshop with Extension Personnel	5	102	46	148
15	Method demonstration	51	762	55	817
16	Scientists visit to farmers field	73	303	59	362
17	Self Help Group (SHGs)	17	314	0	314
18	Soil health Camp	1	76	1	77
19	Pre Kharif awareness programme and PPV&FRA programme	1	455	35	490
20	World Soil Health day at KVK Campus	1	165	24	189
21	Pre Rabi and Rabi awareness programme	1	117	42	159
22	Electronic Media (CD/DVD)	4			
23	Extension Literature	6			
24	News letter	4			
25	News paper coverage	5			
26	Radio talk	1			
27	TV coverage	10			
	Total	621	9703	861	10564

Year : 2016-17

S No	Nature of Extension Programme	No. of Programmes	No. of Farmers Participants			No. of extension personnel		
			Male	Female	Total	Male	Female	Total
1	Field Day	4	47	36	83	8	5	13
2	Kisan Mela	2	338	81	419	50	16	66
3	Exhibition	15	2715	781	3496	239	74	313
4	TV Programmes	5	0	0	0	0	0	0
5	Radio Programmes	2	0	0	0	0	0	0
6	Literature published	13	0	0	0	0	0	0
7	Diagnostic Visits	86	437	144	581	91	60	151
8	Exposure visits	5	24	171	195	1	43	44
9	Animal Camps	0	0	0	0	0	0	0
10	Kisan Gosthi	0	0	0	0	0	0	0
11	Mahila Mandals	0	0	0	0	0	0	0
12	Farmers visits to KVK	247	1869	729	2598	259	162	421
13	Advisory enquiry / Helpline services	204	504	144	648	42	26	68
14	Clinic Day	0	0	0	0	0	0	0
15	Farm Science Club formation	2	168	31	199	19	2	21
16	Extension literature distributed	5	50	13	63	0	0	0
17	Newspaper coverage	10	0	0	0	0	0	0
18	Popular articles	0	0	0	0	0	0	0
19	Scientist visits to KVK	2	1	0	1	3	3	6
20	Scientist visits to farmers fields	103	613	292	905	128	74	202
21	Film Shows	13	14	147	161	3	0	3
22	Kisan Mobile Advisory services	51	36207	0	36207	0	0	0
23	Method demonstration	31	413	181	594	84	83	167
24	Awareness campaign	1	52	8	60	6	2	8
25	Health camp	1	25	55	80	10	11	21
26	International Soil Health day	1	42	8	50	3	6	9
27	International workshop	1	0	0	0	15	6	21
28	Jai Kisan Jai Vigyan cum Technology week	1	379	176	555	16	6	22
29	Lecture delivered	6	42	126	168	2	18	20
30	PRA exercise conducted	3	106	28	134	13	5	18
31	Scientists, Extn officials and Farmers Interface	1	10	3	13	22	4	26
32	Soil test campaign	2	132	26	158	40	5	45
33	Swachhta Pakhwada	7	41	26	67	3	2	5
	Total	824	44229	3206	47435	1057	613	1670

Year : 2017-18

S. No.	Activities	Number	No. of Farmers Participants			No. of extension personnel		
			Male	Female	Total	Male	Female	Total
1	Field Day	1	12	6	18	3	2	5
2	Kisan Mela	1	1250	460	1710	54	36	90
3	Exhibition	12	4479	7204	11683	418	247	665
4	TV Programmes	5		0	0	0	0	0
5	Radio Programmes	10		0	0	0	0	0
6	Literature published	20	273	213	486	46	29	75
7	Diagnostic Visits	91	319	150	469	62	55	117
8	Exposure visits	12	257	29	286	4	8	12
9	Animal Camps	0	0	0	0	0	0	0
10	Kisan Gosthi	0	0	0	0	0	0	0
11	Field visit	81	360	211	571	113	86	199
12	Mahila Mandals	1	5	116	121	0	0	0
13	Farmers visits to KVK	230	3115	1351	4466	358	293	651
14	Advisory enquiry / Helpline services	217	681	206	887	102	97	199
15	Clinic Day	0	0	0	0	0	0	0
16	Farm Science Club formation	3	69	0	69	0	0	0
17	Extension literature distributed	34	2402	1052	3454	246	147	393
18	Newspaper coverage	6	0	0	0	0	0	0
19	Popular articles	3	0	0	0	0	0	0
20	Scientist visits to KVK	5	9	6	15	2	0	2
21	Scientist visits to farmers fields	67	200	177	377	36	45	81
22	Film Shows	10	587	163	750	33	61	94
23	Kisan Mobile Advisory services	55	1468558	0	1468558	0	0	0
24	Method demonstration	63	688	573	1261	153	175	328
25	SHG follow up meeting	13	0	213	213	0	7	7
26	Animal camp	1		831 animals				
27	Parthinium awareness programme	1	30	8	38	2	0	2
28	Sankalp Si Siddhi Programme	1	368	225	593	98	44	142
29	Celebration of World Tribal day	1	10	12	22	25	18	43
30	Celebration of World Honey bee day	1	45	18	63	0	0	0
31	Soil health campaign	2	77	33	110	5	3	8
32	Swachhta Hi Sewa programme	3	777	200	977	4	1	5
33	World Soil Health day celebration	1	148	22	170	16	3	19
34	Celebration of world women day	1	1	28	29	0	3	3
35	District level interface 2018	1	9	3	12	12	1	13
	Total	953	1484729	12679	1497408	1792	1361	3153

Year : 2018-19

S No	Activities	No. of programmes	No. of farmers	No. of Extension Personnel	TOTAL
1	Advisory Services	442	876	62	938
2	Diagnostic visits	216	312	27	339
3	Field Day	12	187	32	219
4	Group discussions	16	272	17	289
5	Kisan Ghosthi	0	0	0	0
6	Film Show	4	252	8	260
7	Self -help groups	10	165	12	177
8	Kisan Mela	1	1710	90	1800
9	Exhibition	9	2627	146	2773
10	Scientists' visit to farmers field	47	377	28	405
11	Plant/animal health camps	0	0	0	0
12	Farm Science Club	6	62	9	71
13	Ex-trainees Sammelan	1	31	0	31
14	Farmers' seminar/workshop	3	81	8	89
15	Method Demonstrations	54	1352	62	1414
16	Celebration of important days (Sankalp Si Siddhi and Swachhta Hi Sewa Programmes)	16	482	38	520
17	Special day celebration (Parthinium awareness programme, Celebration of World Tribal day, Celebration of World coconut day, Soil health campaign, World Soil Health day celebration, Celebration of world women day Mahila Kisan diwas)	7	632	52	684
18	Exposure visits	18	363	8	371
19	Others (Field visit, Mahila Mandals, Farmers visits to KVK, Scientist visits to KVK, District level interface 2019)	322	5165	677	5842
	Total	1184	14946	1276	16222

Year : 2019- 20 Extension programmes conducted

SI No	Activities	No. of programmes	No. of farmers	No. of Extension Personnel	TOTAL
1	Advisory Services	432	627	91	718
2	Diagnostic visits	297	581	22	603
3	Field Day	12	807	39	846
4	Group discussions	10	197	13	210
5	Kisan Ghosthi	11	3286	264	3550
6	Film Show	6	1364	41	1405
7	Self -help groups	11	238	8	246
8	Kisan Mela	2	1649	117	1766
9	Exhibition	10	2346	209	2555
10	Scientists' visit to farmers field	57	412	36	448
11	Plant/animal health camps	1	164	11	175
12	Farm Science Club	5	324	12	336
13	Ex-trainees Sammelan	1	236	2	238
14	Farmers' seminar/workshop	4	574	13	587
15	Method Demonstrations	79	2473	31	2504
16	Celebration of important days	14	861	27	888
17	Special day celebration	6	1043	79	1122
18	Exposure visits	14	284	10	294
19	Others (Field visit, Farmers visits to KVK, Scientist visits to KVK, Jal Sakthi abiyam, PRA exercise)	454	6657	236	6893
20	Pre Rabi campaign	2	2387	81	2468
	Total	1428	26510	1342	27852

Details of other extension programmes

SI No	Particulars	Number
1	Animal Health Camp (No of Animals treated)	168
2	Bio Monthly News letter	4
3	Electronic Media (CD./DVD)	6
4	Extension Literature	21
5	Farmers visit to KVK	2167
6	Literature delivered as a resource person	26
7	News paper coverage	11
8	Popular articles	3
9	Radio Talks	9
10	Registration of farmers through ABS	762
11	Research articles	1
12	Success stories	3
13	TV Talks	4
	Total	3185

Year: 2020 Extension Programmes conducted

SI No	Activities	No. of Programmes	No. of farmers	No of Extn Personnel	TOTAL
1	Advisory Services	167	508	0	508
2	Attended Resource person	12	249	0	249
3	Celebration of important days	13	709	12	721
4	Diagnostic visits	139	463	0	463
5	Exhibition	8	943	27	970
6	Exposure visit	6	108	9	117
7	Farmer's Seminar / Workshop	6	209	0	209
8	Field day	13	401	12	413
9	Film shows	12	864	36	900
10	Group Discussion	6	109	12	121
11	Kisan Ghosthi	3	186	8	194
12	Kisan Mela	3	386	14	400
13	Method demonstration	49	937	15	952
14	Scientist visit to farmers field	74	618	0	618
15	Self Help Groups	10	241	0	241
16	Special day celebrations	5	617	21	638
17	Farmers visit to KVK	162	1267	32	1299
	Total	688	8815	198	9013

Details of other extension programmes

SI No	Particulars	Number
1	Animal Health Camp (No of Animals treated)	0
2	Bio Monthly News letter	2
3	Electronic Media (CD./DVD)	6
4	Exhibitions	8
5	Extension Literature	12
6	Farmers visit to KVK	162
7	Literature delivered as a resource person	6
8	News paper coverage	7
9	Popular articles	1
11	Radio Talks	3
12	Research articles	3
13	Success stories	4
14	TV Talks	6
15	Registration of farmers through AKPS	1208
	Total	1430

Year : 2021 Extension Programmes conducted

SI No	Activities	No. of programmes	No. of farmers	No of Extn personnel	TOTAL
1	Advisory Services	58	221	0	221
2	Celebration of important days	16	795	18	813
3	Diagnostic visits	10	99	0	99
4	Exhibition	11	1188	52	1240
5	Exposure visit	4	94	16	110
6	Ex trainees sammelan	2	181	9	190
7	Farm Science club	1	13	0	13
8	Farmer's Seminar / Workshop	25	1328	48	1376
9	Field day	6	339	27	366
10	Film shows	11	865	39	904
11	Group Discussion	15	338	8	346
12	Kisan Ghosthi	5	226	14	240
13	Kisan Mela	1	105	21	126
14	Method demonstrations	38	916	0	916
15	Plant / Animal health camp	2	108	0	108
16	Scientist visit to farmers field	35	345	0	345
17	Self Help Groups	2	24	0	24
18	Special day celebration	32	1405	51	1456
19	JSA Programme	11	698	19	717
20	Webinar	10	226	21	247
21	Swachhta Paakhwada	25	1228	12	1240
22	Farmers visit to KVK	212	2461	0	2461
	Total	532	13203	355	13558

Details of other extension programmes

SI No	Particulars	Number
1	Animal Health Camp (No of Animals treated)	2
2	Bio Monthly News letter	4
3	Electronic Media (CD./DVD)	6
4	Exhibitions	11
5	Extension Literature	16
6	Farmers visit to KVK	212
7	Literature delivered as a resource person	8
8	News paper coverage	11
9	Popular articles	3
11	Radio Talks	7
12	Research articles	1
13	Success stories	110
14	TV Talks	8
	Total	396

