



INDIAN COUNCIL OF AGRICULTURAL RESEARCH KRISHI VIGYAN KENDRA, COIMBATORE



Sri Avinashilingam Krishi Vigyan Kendra is functioning with the prime objective of developing methodologies for the rural population to improve their farm production and profitability through scientific approaches. Besides primary agriculture, secondary and speciality agriculture system has also been made practical by farmers and entrepreneurs for creating income generating models by the KVK. Success stories have been documented on above practices and there has been a definite contribution in support of the development of the economy in the District. Participation of rural youth is remarkable more particularly in the area of agriculture, horticulture, processing, value addition and fodder cultivation. Integration of all above enterprises more effectively is being done at farm level for best utilization of available resources. Hence, *the focus of ICAR KVK Coimbatore is on Primary & Secondary Agri. produces for Consumers needs, Strengthening relationship between Producers & Consumers and Village level Institutions for Integrated / Speciality Agriculture*

1. Primary & Secondary Agri produces for consumer needs

Focus : Turmeric, Curry leaf & Chillies



.. under Agri Business School



Value added products from Curry leaf



Activities of KVK Agri Business School

AGRI - INPUT - OUTPUT - VALUE ADDITION - MARKETING



Value added products from chillies



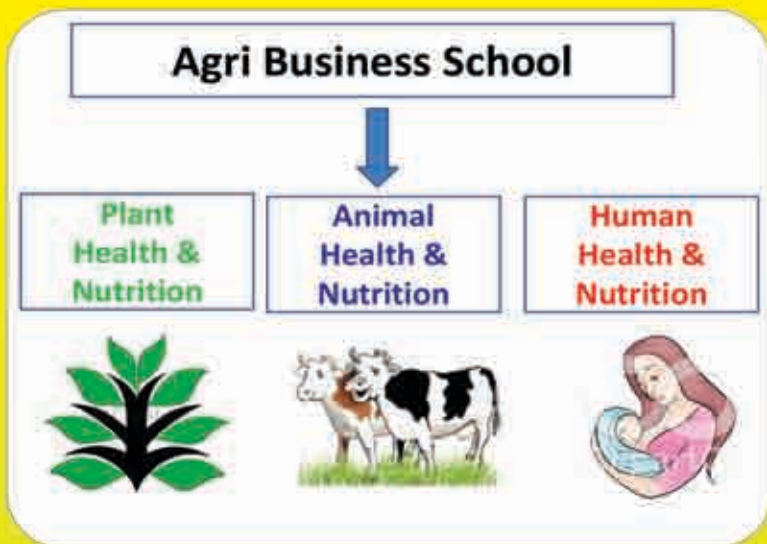
Value added products from Turmeric



2. Strengthening relationship between Producers & Consumers

GROUP DYNAMIC APPROACHES... & FIGs Reaching Consumers...





Activities through Farmers Organization

- Field diagnostic visit and remedy
- Convergences of all departments
- Quality inputs sales
- Group activity for marketing
- Exposure visit

Supply chain management in Vegetables

3. Village level institutions for Integrated / Speciality Agriculture



THE KENDRA'S INFRASTRUCTURE



Main building



Prayer Hall



Avinash Hall



Training Hall



Soil water testing lab



Exhibition Hall



Library



Agri Business School



Farmers Hostel



Meteorology Unit



IFS unit



Staff quarters

DEMONSTRATION UNITS AT KVK



Banana



Coconut



Fruit cafeteria



Agro forestry



Terrace Garden



Coconut nursery



Green house



Sericulture unit



VAM



Agri Business School



Azolla



Fodder Bank



Earth Worm rearing



Hatchery unit



Poultry unit



Calf rearing unit



Mulberry plot



Soil binding grasses



Stall fed Goatery



Goat rearing unit

ICAR - KRISHI VIGYAN KENDRA

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